Faculty of Engineering Management

| STUDY MODULE DESCRIPTION FORM | | | | | |
|--|--|----------------------------------|--|--|--|
| | | Code 011102321011185020 | | | |
| Field of study | Profile of study (general academic, practical) | Year /Semester | | | |
| Engineering Management - Full-time studies - | (brak) | 1/2 | | | |
| Elective path/specialty | Subject offered in: | Course (compulsory, elective) | | | |
| Marketing and Company Resources | Polish | elective | | | |
| Cycle of study: | Form of study (full-time,part-time) | | | | |
| Second-cycle studies | full-time | | | | |
| No. of hours | | No. of credits | | | |
| Lecture: 15 Classes: 15 Laboratory: - | Project/seminars: | 3 | | | |
| Status of the course in the study program (Basic, major, other) | (university-wide, from another fiel | d) | | | |
| (brak) (brak) | | | | | |
| Education areas and fields of science and art | | ECTS distribution (number and %) | | | |
| social sciences 3 100% | | 3 100% | | | |
| Economics | | 3 100% | | | |
| Responsible for subject / lecturer: | Responsible for subject | / lecturer: | | | |
| dr Przemyslaw Bartkiewicz, doc email: przemyslaw.bartkiewicz@put.poznan.pl tel. +48 61 665 33 91 Wydzial Inzynierii Zarzadzania | dr inz Arkadiusz Borowiec. email: arkadiusz.borowiec@put.poznan.pl tel. +48 61 665 33 92 Wydzial Inzynierii Zarzadzania | | | | |

Prerequisites in terms of knowledge, skills and social competencies:

| 1 | Knowledge | STUDENT HAS A BASIC KNOWLEDGE OF MICROECONOMICS, MARKET MECHANISM AND MACROECONOMIC, DECISIONS OF A MANUFACTURE, MONEY ANF FINANCES, FINANCIAL MARKET |
|---|---------------------|--|
| 2 | Skills | student can obtain information on the financial situation of enterprises, asource familiar with the data, financial instruments operating in various segments of the financial market, distinguishes between equity and foreign. |
| 3 | Social competencies | student has the ability to apply knowledge of financing instruments and the choice of appropriate instruments in the practice of the enterprise. |

Strzelecka 11, 60-695 poznan

Assumptions and objectives of the course:

strzelecka 11, 60-695 Poznan

- to familiarize students with the processes of corporate financial control
- to transfer practical skills associated with obtaining external financing
- to construct the ability to assess the benefits of different financing instruments

Study outcomes and reference to the educational results for a field of study

Knowledge:

- 1. student knows the process of corporate financial control [K2A_W01]
- 2. student knows the sources of financing of the company [K2A_W05]
- 3. student knows how to explain the advantages and disadvantages of different financial instruments [K2A_W11]
- 4. student knows the mechanisms and sources of financing [K2A_W18]

Skills:

- 1. student can calculate the cost of raising capital from various sources [K2A_U01]
- 2. student can calculate the financial effects of the use of various financial instruments [K2A_U02]
- 3. student can calculate the time value of money [K2A_U02]
- 4. student can make decisions on the use of certain financial instruments [K2A_U05]

Social competencies:

- 1. student works and is active in the group, taking the different roles in it [K2A_K03, K2A_K06]
- 2. student participates in the preparation of economic projects taking into account the economic and fonancial aspects [K2A_K03, K2A_K06]
- 3. student thinks and acts in an entrepreneurial manner [K2A_K03,K2A_K06]
- 4. students takes decisions on the use of various financial instruments [K2A_K03, K2A_K06]

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Assessment methods of study outcomes

- -Firming rating: based on the answers to questions related to the material discussed in the previous lectures.
- Summary assessment: written exam

Course description

- -aims of corporate financial management.
- -role of equity and debt in the company
- -sources and the cost of capital
- -instruments of financing activities of the company?bank
- -instruments of financing actvities of the company? outside bank
- -methods of acquisition of financial instruments.
- -risks associated with the use of various financial instruments.
- -instruments of financing companies in the financial market.

Basic bibliography:

- 1. Bartkiewicz P., Szczepański M., Podstawy zarządzania finansami przedsiębiorstw. Instrumenty-metody-przykłady-zadania, Wyd. PP, Poznań 2010.
- 2. Bień W., Zarządzanie finansami przedsiębiorstwa, DIFIN, Warszawa 2011.
- 3. Debski W., Teoretyczne i praktyczne aspekty zarządzania finansami przedsiębiorstwa, Wyd. Naukowe PWN, Warszawa 2005.
- 4. Duliniec A., Finansowanie przedsiębiorstwa, PWE, Warszawa 2007.
- 5. Mickiewicz J., Pozyskiwanie, koszt i struktura kapitału w przedsiębiorstwach, SGH, Oficyna Wydawnicza, Warszawa 2004.

Additional bibliography:

- 1. Tuczko J., Zrozumieć finanse firmy, Difin, Warszawa 2011.
- 2. Jajuga K., Zarządzanie ryzykiem, PWN, Warszawa 2009.
- 3. Brzozowska K., Bussines Angels na rynku kapitałowym. Motywacje, inwestowanie, efekty, CedeWu.pl, Wydawnictwo Fachowe, Warszawa 2008.
- 4. Tamowicz P., Bussines Angels. Pomocna dłoń dla kapitału, Pasaż, Gdańsk 2005.
- 5. Sławiński A., Rynki finansowe, PWE, Warszawa 2006.

Result of average student's workload

| Activity | Time (working hours) |
|--------------------------------|----------------------|
| 1. lecture | 15 |
| 2. exercises | 15 |
| 3. prepare for training | 14 |
| 4. preparation for the lecture | 14 |
| 5. consultation | 13 |
| 6. exam | 2 |

Student's workload

| Source of workload | hours | ECTS |
|----------------------|-------|------|
| Total workload | 73 | 3 |
| Contact hours | 45 | 2 |
| Practical activities | 29 | 1 |